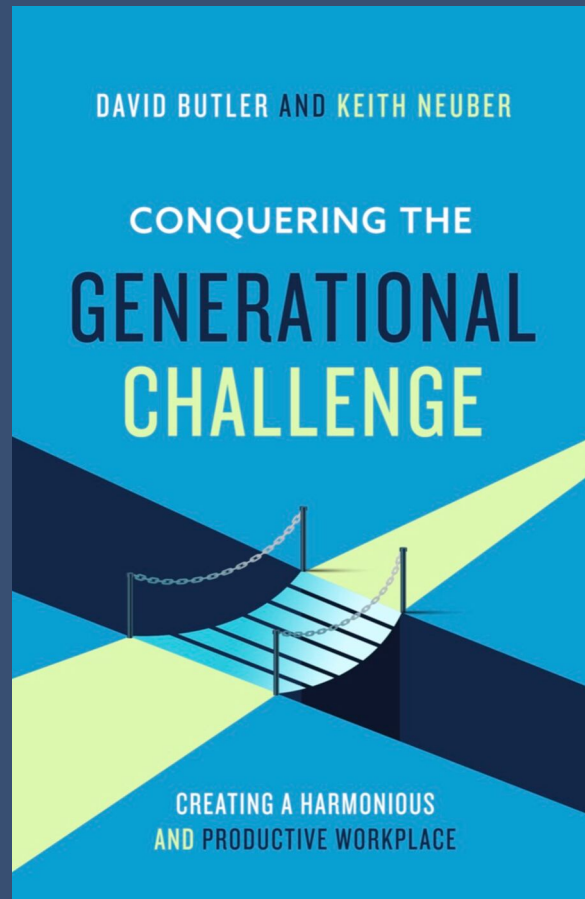


David A. Butler

Generational Expert / Leadership Coach
/ Public Speaker



Conquering The Generational Challenge

Generational differences are way too common in our world today. Baby Boomers get frustrated because Millennials won't pick up the phone. Generation X'ers would rather do the work themselves instead of relying on others. Millennials distrust older leaders because they feel that they only want to get rich. These scenes of dysfunction exist in nearly every business and organization in America. What if there was a way all generations could learn to understand each other? What if there were easy to apply solutions that could turn your communication discord into harmony? What if you could see into the future and begin to build a workplace culture that is ready for the next generation?

As you read through the stories, understand their message, and recognize generational commonalities, you will gain perspective and learn how to create a workplace where everyone can do their best.

about david

David is the author of “Conquering The Generational Challenge” and founder/principle at WTG Talent Solutions, LLC,. He sees generational dysfunction in business today as “the new frontier of inclusion” and has devoted himself to guiding others on cultivating a dynamic multi-generational workplace where the culture is a hub of harmony and productivity. David is a notable public speaker and leadership coach available to speak in a variety of platforms from keynote presentations to business generational inclusion workshops. He resides in Franklin, Tennessee with his wife and their cat, Shadow.



Watch Them Grow or WTG Talent Solutions was born out of experiencing the costly rate of employee turnover resulting from the unintended consequences of poor and inconsistent employee development. We help businesses reduce turnover and unnecessary human resource expenses. We focus on your business in unison with your culture and provide easy-to-apply solutions.

If we don't "Watch Them Grow", we will "Watch Them Go" to other employers.

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service offerings

Signature and easy to implement tools designed to create harmony and productivity in your workplace. David is available for speaking on generational topics to businesses and organizations in three dynamic ways:

30 MINUTE INTRODUCTION TO GENERATIONS

1-HOUR KEY-NOTE ON GENERATIONAL CHALLENGES

4-HOUR IN-DEPTH WORKSHOP ON BRINGING GENERATIONS TOGETHER WITHIN YOUR ORGANIZATION

**FOR MORE INFORMATION, CONTACT
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